

QUESTION ON NOTICE

Councillor Martin will ask the following Question on Notice:

'Elected Members were advised on 21 March 2022 that under the City of Adelaide Contestable Strategic Partnership Program, the Board of AEDA had approved since September 2021 grants of:

1. \$225, 000 to Renew Adelaide for 20 project activations in the CBD including 15 retail, hospitality, creative or service businesses in vacant property and 5 property related activation initiatives
2. \$300, 000 to the Adelaide Convention Bureau for *a program designed to host event organisers in Adelaide with the purpose of convincing them to select Adelaide for the next business event and for a 4-part educational program of business development events throughout the year designed to inform local, domestic and international event decision makers and*
3. \$200, 000 to Study Adelaide to *raise awareness of and preference for Adelaide to prospective international students in key international markets including China and to hold a welcome back activity for international students*

Could the Administration advise in which months these decisions appeared in the minutes of the relevant AEDA Board meeting/s and, if not, why did they not appear?'

REPLY

1. Due to the impact of the COVID-19 pandemic on many small businesses and vacancies within the city, on behalf of City of Adelaide, AEDA exercised Council's right to renew the existing contractual commitment with Renew Adelaide for a further 12 months.
2. The funding request from the Adelaide Convention Bureau to support two specific projects was approved through an Out of Session Board decision that was formally noted at the meeting of the AEDA Board held on 6 December 2021.
3. StudyAdelaide –
 - 3.1 \$150,000 – Full details for this funding request to support the Global Destination Campaign – Phase 2 were presented to the AEDA Board as part of the Visitor Economy Report at the Board meeting held on 8 February 2022. The Visitor Economy report was taken as read.
 - 3.2 \$50,000 – This funding request to support the StudyAdelaide Student Fest was approved through an Out of Session Board decision on 16 March 2022. This decision will be formally noted at the meeting of the AEDA Board on 12 April 2022.

Staff time in receiving and preparing this reply	To prepare this reply in response to the question on notice took approximately 4.5 hours.
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